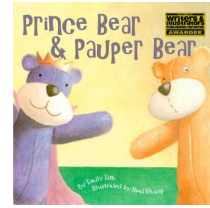


PRINCE BEAR & PAUPER BEAR - BOOK INFORMATION

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Available in all major bookstores

Bookstore retail price: S\$18.69 (before GST)

I. BOOK SYNOPSIS

Pauper Bear is a sad little teddy bear who longs to be loved. Prince Bear is a proud bear who loves himself. When their paths take different turns, the two bears discover that things do not happen as they expect. In the process, the two teddy bears come to experience love and friendship with new perspectives.

This story was inspired by my personal struggles of coping with a rare voice order (Spasmodic Dysphonia) for the past 9 years. In the process, I have found strength in God and also much love and support from family and friends. I have faith that I will speak normally again.

Prince Bear & Pauper Bear has been honoured as one of the year's best independently published children's picture books by the Independent Publisher's Book Awards 2008 (“IPPY Awards”). The IPPY Awards is the world's largest independent publisher book awards. I received the Bronze Medal in the Children's Picture Book category.

II TARGET AUDIENCE

The picture book is written for children from four years old and up, and also for younger children whose parents and guardians are reading with them. It has many themes which can appeal at several levels - love and charity towards others, having a heart to share with siblings & friends, going beyond appearances and also about second chances in life.

III. AUTHOR BIOGRAPHY

I am an accidental author who started writing whilst on sabbatical last year. I wrote and published my debut picture book as a winner of Singapore's First Time Writers and Illustrators Publishing Initiative in end 2007 (organised by the Media Development Authority and the National Book Development Council of Singapore).

I registered “Mustard Seed Books” to publish this book and it sums up by writing aspirations as captured in Matthew 13:32 of the bible: “Though it (mustard seed) is the smallest of the all seeds, yet when it grows, it becomes the largest of garden plants and becomes a tree, so that the birds of the air come and perch in its branches.”

Prior to this, I was working at Raffles Holdings for 10 years, doing hotel development work. I left the company at the end of 2005 in the capacity of Corporate Director, Business Development.